



Application to pitch your product for Follingsby MAX

The Water Hub has an exciting opportunity for businesses to pitch their products and services to the developer of “Follingsby MAX”. We’re looking to showcase some of your brilliant solutions in a one-day closed pitching session. This is a competitive process. If you have a novel technology that can be applied at scale to Follingsby MAX to improve hard-standing water management, reduce water-related risk, reduce or prevent pollution incidents, improve building-level water efficiency or encourage water re-use please complete the application form and send back to innovate@thewaterhub.org.uk before 11th February 2019 at 17:00.

Name:

Company:

Address:

Email:

What is your innovative product or service? (150 words max)

Which water management challenge does it address? (Please tick)

- Improve hard-standing water management
- Reduce water-related risk
- Reduce or prevent pollution incidents
- Improve building-level water efficiency
- Encourage water re-use
- Other

If other, please state

What benefits can it deliver at Follingsby MAX? (200 words max)

What is the approximate cost of installing your product/service? Please indicate scale or unit size. (200 words max)

Where are your products already in use? At what scale are they implemented? (Please list)

At what stage in the planning/ building process would it be best to implement your product or service? (150 words max)

What would be your timeline for implementation at this scale? (150 words max)

Please state all relevant standards and/or regulations with which your product complies? (Please list)

Do you own the intellectual property? Yes / No

Are you able come to pitch at Follingsby MAX (NE10 8YA) on 26.02.19, if shortlisted? Yes / No

*Please note that data submitted in the supporting application form will be reviewed by The Water Hub, and will be handled and stored in accordance with GDPR guidelines. The applicant can withdraw their application and/or ask for their information to be updated or removed at any point.